

# Fredendall's

Columbia's Dependable Cash Department Store

## FALL UNDERWEAR

The fall and winter gathering of underwear for men, women and children is complete—a wide collection of the best garments the best makers supply—not lines that come to us begging for admission, but carefully searched for sorts. We feature "Carter's Underwear" and our orders were placed last February for this season's supply at old prices and not a garment in the line higher than last year's prices—below we quote a few of the many bargains shown in this department.

Children's Union Suits, bleached yarn, medium and heavy weight, sizes 2 to 16, at suit .....50c  
Boys' Heavy Fleece Union Suits, sizes 2 to 10 at .....50c  
Sizes 12 to 16 at .....60c  
Carter's Misses low neck, short sleeve ankle Union Suits .....95c  
Girls' and Boys' Gray and White Wool Union Suits, all sizes .....\$1.00  
Carter's Union Suits for women, made in 2 weights, in five styles as follows: high neck, long sleeve, ankle Dutch neck, elbow sleeve ankle, low neck no sleeve ankle, Dutch neck, elbow sleeve knee, low neck, no sleeve knee, regular sizes .....\$1.00  
Extra sizes .....\$1.25  
All Wool—Wool and Mercerized and Silk and Wool Union Suits for women at .....\$2.00 to \$3.50  
Special values in Ladies' Vests and Pants at .....25c, 35c and 50c  
Ladies' bleached Union Suits, high neck, long sleeve ankle and low neck, elbow sleeve, ankle, all sizes .....50c  
Men's Fleece Union Suits, sizes 34 to 48 at .....\$1.00 and \$1.50  
Men's Silk and Wool Union Suits, at .....\$3.00  
Men's Fine Australian Wool Shirts and Drawers at .....\$1.50  
Men's All Wool Scarlet and Tan Wool Shirts and Drawers at .....\$1.00  
Special Values in Men's Underwear at .....50c

## CARPET DEPARTMENT BARGAINS

15 Smith's Axminster 9x12 room size Rugs in floral and Oriental patterns at .....\$21.95  
Full room size 9-12 Tapestry Rugs .....\$12.50 to \$17.50  
Room size extra heavy Grass Rugs at .....\$8.50 and \$10.00  
30x60 size Grass Rugs .....\$1.25  
27x54 size Chintz bordered Rag Rugs .....\$1.50  
30x60 size Chintz bordered Rag Rugs .....\$1.98  
Beautiful line 27x54 size Fine Wilton Rugs .....\$3.98  
5 Pieces Arabian 40-in. Plain Curtain Marquisette, our 25c special quality for next week, yd. ....21c  
36-in. Fancy and Dotted Curtain Swiss, yd. ....12½c  
36-in. Colored Fancy Border Casement Cloth in Ecru and White Grounds, yd. ....10c  
Full line of Wild's hand-printed Linoleums in 6 and 12 ft. widths at the lowest cash prices. Their quality only to be had at this store.

9x12 room size Congoleum Rugs at .....\$9.50  
Just received a complete line of the well known Kirsch sash and Curved Curtain Rods, ranging in prices from 10c to 20c for Sash and box effect Rods and 25c to 50c for curved curtain and over drape rods.

## BLANKETS AND COMFORTS

Beautiful line of Ladies' and Gent's heavy large Bath Robe patterns with cords to match at .....\$2.50, \$2.75 and \$2.98  
30x40 size Children's Crib Blankets at .....33c and 49c  
Larger size Crib Blankets at .....75c to \$1.98 for all wool.  
50 Pairs Gray Cotton Blankets, good size at, pr. ....85c  
120 Pairs 64x76 size Cotton Blankets in white, tan and gray, good weight, worth at the mill today what we sell them at, pr. ....\$1.00  
50 Pair 68x80 size heavy Cotton Blankets, white, gray and tan, worth \$1.75 at pair .....\$1.50  
50 Pairs Nashua Woolnap Block Plaid Blankets, all colors, our \$2.98 quality for next week, special .....\$2.49  
50 Pairs Large Size 72x84 Woolnap Plaid Blankets, regular \$3.50 quality, Special .....\$2.98  
Special Values in the well known Amana shrunk all wool Blankets at .....\$6.50 to \$10.00  
Special values in Challis and Silkene Comforts at .....\$1.50 and \$1.98 and .....\$2.25, \$2.75 and \$3.00  
42x36 Size Good Bleached Pillow Cases, our 18c quality, special for next week .....15c; Doz. \$1.75  
Special Values in cut-corner scalloped Bed Spreads; not a number could be replaced at prices quoted, at \$1.50, \$2.00, \$2.25, \$2.98 and \$3.50

## Fall Festival

### DRESS GOODS AND SILKS

40-in. Silk and Wool Poplin, \$1.25 quality, black and colors, special at yd. ....\$1.00  
45-in. All Wool Velour Suiting in Sage Green and Burgundy at yd. ....\$1.75  
45-in. Good Quality, All Wool Storm Serge in black and new fall shades at yd. ....\$1.00  
36-in. All Wool Storm Serges, black and colors, worth 75c yard, for next week, yd. ....59c  
5 Pieces 50-in. Broadcloth, colors African, New Myrtle, Navy and Black, our \$1.95, special for next week shoppers, yd. ....\$1.75  
36-in. Costume, Velvet, beautiful quality, colors Black, Hague Blue, Bottle Green and Navy, our \$2.98 quality, special for next week, yd. ....\$2.69  
Full line Georgette Crepes at, yd. ....\$1.25 and \$1.85  
Our cloth at \$1.85 is the best on the market and is washable.  
50-in. Black and White Shepherd Check Wool Suiting at, yd. ....\$1.00  
\$1.50 quality 36-in. Chiffon finish Taffeta Silks in black and colors, special .....\$1.25  
20 Pieces Woolen Dress Fabrics in Diagonals, Whipcords and Fancies, these are beautiful all wool cloths that sold at \$1.00 to \$1.75 yd., but we have not a full line of colors and all will go on sale for next week at, yd. ....79c

### SPECIALS

10 Doz. 18x36 Linen Huck Towels, extra values .....25c  
16 Doz. 21x37 All Linen Fine Quality German Huck Towels, 65c quality at .....50c

52 Dozen Ladies' Japanese Silk Handkerchiefs at .....15c  
Palm Olive Toilet Soap, 5 cakes for .....35c  
5 Doz. Meyers' make Cape, Goat Tan Street Gloves at .....\$1.25  
24 Doz. Men's Waterproof Gauntlet leather palm Gloves, backs and cuff made of cuttings from Overland and Ford Auto tops, special .....25c  
5 Gross Peroxide, all marked special for next week, 4 oz. sizes .....8c  
6 oz. size .....10c; 8 oz. size 12c  
10 Doz. Hemstitched Embroidered Guest Towels .....25c  
10 Doz. Embroidered Scalloped Turkish Bath Towels .....50c  
6 Pieces 64-in. 50c Quality Mercerized Bleached Table Damask at, yd. ....39c

Special Showing of Chinese Grass Furniture For Holiday Gifts.  
Table Linens and Napkins at prices less than could be bought at today.

Our line of Sweaters, Sweater Sets, Cap and Cap and Scarf Sets for Ladies, Misses and Children is complete; all bought last winter before the heavy advance.

### STAPLE BARGAINS

A. C. A. Featherproof Ticking, yd. ....18c  
Best Quality White, Tile and Marble Oil Cloth, yd. ....19c  
Best Apron Check Gingham, fast colors, yd. ....9c  
American and Columbia Best Blue Prints, yd. ....7c  
Bookfold Navy and Cadet Percale at, yd. ....7c and 12½c  
50 Pieces 28-in. Outing Flannels, a 12½c quality on the present market, but an early purchase last January enables us to name last season's price, yd. ....10c  
Regular 12½c Quality heavy Gray Guinea Flannels, yd. ....10c  
Extra Values in Cotton Batts at .....10c, 15c, 20c and 25c  
Special Values in Dark Dress Gingham .....10c, 12½c and 19c

### READY TO WEAR AND MILLINERY DEPARTMENT

Columbia's headquarters for high grade Ready-to-Wear and Millinery at Popular Prices. This is the busiest department in our store and we have made special preparation for next week shoppers.

Ladies' Tailored Suits .....\$11.95 to \$35.00  
Ladies' Coats at .....\$5 to \$50  
Ladies' Silk Dresses .....\$3.98 to \$29.50  
Children's Cloaks .....\$2.98 to \$10.00  
Special Values in Ladies' Trimmed Hats at .....\$2.98, \$3.95, \$5.00, \$7.50

### BASEMENT BARGAINS

Mikado Granite Roasters, size 9½x14½x6¼, worth \$1.75, special at .....\$1.25  
Mikado Extra Large Granite Roasters, size 11½x17½x7¼, \$2.25 size, at .....\$1.50  
6 Doz. Wizard Mops, the large size and Quart Can Oil; value \$2.25, for next week .....\$1.50  
24 Doz. Large Decorated Salad Bowls, special for next week .....25c  
Just received a full line of the new "Ravenware," which will be put on sale Monday morning.  
\$2.00 Mahogany Smoker Sets .....\$1.39

## Specials

For Next Week, October 9th to 14th, Inclusive

## The FREE One Photo in a beautiful 1917 Calender Mounting

With Each Order for Photos

The Latest and Best in Photographs.

Make Cluck's Studio your headquarters while in Columbia during "Trade Week"  
Are you shopping for Xmas?

What would be more appreciated than your photo for a Xmas gift. 12 photos mean 12 Xmas gifts. If you don't want pictures taken, visit our studio—we have plenty of comfortable chairs, and plenty of room.

See our display in Peck's Drug Store window also in case at the entrance of Exchange National Bank building. Prices to suit everybody—Remember: no stairs to climb, take the elevator.

### The Clucks' Art Studio

Phone 779 Red

Second Floor

Exchange National Bank Building

"Where there is beauty, we take it—Where there is none, we make it."

## PLEASING OTHERS

is more than sentiment—it's almost an obligation. Your family and friends want your photograph.

This is the One Time of all the year most appropriate to have Wilcox make it.

Make the appointment today

## WILCOX STUDIO

Phone 708 Red

911A Broadway

## Timely Styled Boots--



We have a very complete line of the latest styles of boots and shoes for ladies and gentlemen.



## Lipscomb-Garth Shoe Co.

NATIONAL BANK BUILDING

Embroidery

Fine Needle Work

## WHILE IN TOWN, VISIT THE Woman's Exchange GIFT SHOP

There you will find all sorts of needle work; hand-made crochets, embroideries and tatting. Also sewing supplies, needles, hoops, thimbles, etc.

For \$1. you may place your work on sale here for one year subject to the conditions on our tickets which you may secure by calling on us.

10 NORTH TENTH STREET

Exclusive Novelties

Crocheting and Tatting